Appalachian Potters Market Guidelines
2022

The McDowell Arts Council Association (MACA) invites you to participate in the Thirty-Fourth Annual (we skipped over 2020 & 2021) Appalachian Potters Market. The intent of the Market is to bring together first quality clay work of the best potters in the Southern Appalachian region for a one-day show and sale. The Market is held at McDowell High School in Marion, N.C. indoors in the commons and gymnasium areas from 10:00am to 4:00pm on Saturday, December 3, 2022.

No smoking permitted in school buildings or on school grounds. (Regulations governing non-school use of facilities)

All parking will be in designated areas only. (Regulations governing non-school use of facilities)

Application Information

We do not jury APM. **$100.00 non-refundable fee secures a 10' x 10' floor space.** If you need to withdraw and we are able to fill your space with someone from the waitlist, your fee will be reimbursed to you. Please notify us prior to 7 days from the event date. MACA reserves the right to refuse an application form for any reason we deem sufficient.

Entries are limited to **clay work and pottery only**: wheel thrown, coil, slab, pinch, or any technique that involves hand construction. Commercially molded, ram pressed, or jiggered items will not be accepted.

Seconds are not allowed, as they will eventually erode the reputation of the Market. The standards committee reserves the right to reject any items if we find they do not conform to guidelines. Work must be original to the potter represented at the Market. No re-sales are allowed.

Work that includes Racist or anti-Semitic depictions, offensive language, graphic violence, or depict American battle flags are subject to removal of the items from the floor or dismissal of the potter from the market. This is at the discretion of the Appalachian Potters Market Coordinators.

Booth Information

Because of changes made by the school from year to year, we are never sure of the floor plan. If possible you will be informed of your booth space via email the week prior to Dec. 1. **Tables are available on a limited basis. If you feel you may need more than one table, please plan to bring one of your own.** If you attended the Market in prior years and would like to be assigned the same booth space this year, please indicate your wishes on the application form. This does not guarantee you will receive the same booth space.

Electric outlets are especially limited and more readily available in the commons area. We do our best to provide outlets as desired, but we do not promise availability. Please indicate your needs on your application form.

Because cleaning the mats and floor after the Market is difficult**, we do not permit the use of hay, glitter, confetti, or similar materials in the display areas**.

Cotton batting, straw, flammable tissue, dry leaves or other highly flammable materials may not be used for decorative purposes. (Regulations governing non-school use of facilities)

Exhibitors should recognize that a neat, tidy, and attractive booth adds to increased sales as well as overall appearance of the exhibit area. Draping to the floor enhances the appearance of your booth as well as provides a place to store boxes. If you do not wish to drape your booth, please ask for a place to store boxes.

Check In

Set-up will begin at 7:00am and should be completed by 9:45am on Saturday, Dec. 3. In order to give other potters and MACA volunteers easy access to the loading areas, exhibitor vehicles must be moved away from the entrance doors as soon as unloading is complete. A map of the school grounds will be made available through email or mail. **Friday night set-up is sometimes unavailable due to high school sports events in the gymnasium. There is no security provided overnight. You will be informed if Friday night set-up becomes available.**

Sales

Potters may wish to tell their wholesalers that they will find less crowding in the afternoon. Exhibitors are responsible for collecting and reporting all taxes. Price cutting is discouraged because it devalues the reputation of the Market and a potter's work. Appalachian Potters Market accepts no responsibility for damages or loss of goods.

Closing

After the Market ends at 4:00pm, **you will be responsible for removing all items in your booth**. This includes any trash that may have accumulated. The APM Committee appreciates your help in readying the gymnasium for school use the following Monday. **Please pack up your booths in a timely manner.**

Exhibitors must remain open until 4:00 pm. Previously, some of the largest sales of the day have occurred near closing time. Exhibitors who leave early will be removed from the mailing list and will not be invited back.

Location

McDowell High School, 600 W. McDowell High School Rd., Marion is located 10 minutes north of I-40, one hour west of Hickory, 45 minutes east of Asheville, and 45 minutes south of the Blue Ridge Parkway. A Comfort Inn is located a half mile from the market location and a Hampton Inn is on 221S about five miles from the market location.